



2010 CENSUS: IT'S IN OUR HANDS

Building Effective Partnerships Through Tribal Government Liaisons

Active tribal participation is vital for an accurate 2010 Census count of American Indian and Alaska Natives (AIAN) nationwide. The Tribal Governments Liaison Program is one of the U.S. Census Bureau's core strategies to build partnerships with tribal governments and their communities. **Achieving a complete and accurate 2010 Census is in our hands.**

Tribal Leaders Appoint 2010 Census Tribal Government Liaisons

The Census Bureau and the twelve Census Bureau Regional Offices encourage tribal leaders to appoint Tribal Government Liaisons in preparation for the 2010 Census. The Tribal Government Liaison is the main contact between the Census Bureau and tribal leaders. Tribal Government Liaisons receive census updates from Census Bureau staff and can then share this information with their tribal leaders.

The Tribal Governments Liaison Program (TGLP) increases the involvement of tribal governments in the planning and implementation of the 2010 decennial census and helps support census activities in tribal communities. This program began during the 1990 Census and continued throughout Census 2000. The undercount of American Indians and Alaska Natives decreased substantially on tribal lands between 1990 and 2000. Much of this improvement can be attributed directly to the involvement and support of tribal leaders and their designated tribal liaisons during Census 2000.

With your support, the Census Bureau's goal of an accurate count on tribal lands in 2010 will become a reality.

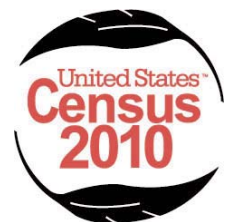
What Does A Tribal Government Liaison do?

Census Bureau staff provide Tribal Government Liaisons with training and a Tribal Governments Liaison Handbook that provides guidance and suggestions for outreach and promotional activities. The following is a list of some of the activities that Tribal Government Liaisons can do to increase awareness and community participation in the 2010 Census.

1. Support outreach and promotional activities at special events and powwows.
2. Encourage tribal members to use the tribe's complete official name when responding to the "enrolled or principal tribe" question on the 2010 questionnaire.
3. Establish Tribal Complete Count Committees. A Complete Count Committee consists of community volunteers who help promote the census in the local area.
4. Identify appropriate media outlets to spread the word about the 2010 Census.
5. Distribute 2010 Census promotional materials.
6. Inform tribal members about census jobs on tribal lands and help them understand how to apply for these jobs.
7. Help Census Bureau staff understand and be responsive to tribal culture and language factors on tribal lands.

www.census.gov/2010census

U S C E N S U S B U R E A U





2010 CENSUS: Frequently Asked Questions

What Are The Benefits Of Appointing A Tribal Government Liaison?

A Tribal Government Liaison will help the Census Bureau achieve a more accurate and complete count of all residents living on tribal lands. An accurate and complete count will result in the following benefits:

1. Improves communication with the Census Bureau. Tribal leaders will have a direct conduit to the Census Bureau through their appointed Tribal Government Liaison. The Tribal Government Liaison will have current information about census jobs, data collection activities taking place on tribal lands and issues related to the 2010 Census.
2. Provide Tribal Government Liaison with training on how to access census data for tribal planning.
3. Assist with recruitment of temporary jobs for tribal members. These jobs not only provide additional temporary income, but also provide valuable experience working with a federal agency.
4. Learning and understanding about the 2010 Decennial Census and its' operations. A more effective census will in turn provide accurate data for your tribe to use in determining the future needs of your people, program development and economic ventures. Accurate data will help ensure equitable allocation of federal resources that are based on census data.

When Should Tribal Leaders Appoint A Tribal Government Liaison?

Tribal leaders should appoint a Tribal Government Liaison **now!** Census Bureau regional directors will contact all tribal governments and ask that tribal leaders appoint a Tribal Government Liaison to begin the process of working together on the 2010 Census. For more information about this important program, please contact the Census Bureau's regional director in your area. Contact information can be found at www.census.gov and clicking on "Regional Offices."

2010 Census Time Line: Key Dates

Fall 2008	Recruitment begins for census workers to conduct early census operations.
Spring 2009	Census employees go door-to-door to update address lists nationwide.
Fall 2009	Recruitment begins for census takers needed for peak operations in 2010.
February–March 2010	Census questionnaires are mailed or delivered to households.
March–June 2010	Enumerators visit households and collect information for areas participating in update enumerate operation.
April 1, 2010	Census Day.
April–July 2010	Census takers visit households that did not return a questionnaire by mail.
December 2010	Census Bureau delivers population counts to the President for apportionment.
March 2011	Census Bureau completes delivery of redistricting data to states.

For more information about the 2010 Census, please go to www.census.gov/2010census.